


## Appendix 4: Glassdoor analytics 2015-2016

### Rating Trends

#### Ratings Snapshot

**4.5**  21 Reviews  
Previously 4.5 Stars

#### Would Recommend



Previously 94%

#### Positive Outlook



Previously 65%

#### CEO Approval



Jane Scott  
(14 reviews)

Previously 99%

#### Ratings Trends

4.5 Overall   4.3 Culture & Values   4.7 Work/Life Balance   4.0 Senior Management   4.3 Comp & Benefits   4.3 Career Opportunities

### Competitor Comparisons

#### Comparison Chart

	Glassdoor Avg.	Wiltshire Council	Nationwide Building Society	Bathnes	Swindon Borough Council
Number of Reviews	-	21	135	1	3
Overall Rating	3.2	4.5	3.1	3.0	3.3
Career Opportunities	3.0	4.3	2.9	3.0	3.0
Compensation & Benefits	3.2	4.3	3.0	2.0	3.0
Culture & Values	3.2	4.3	3.4	3.0	2.5
Senior Leadership	2.9	4.0	2.7	3.0	2.7
Work Life Balance	3.3	4.7	3.2	3.0	3.7
Recommend to a Friend?	57.5%	94.5%	53.2%	0.0	73.6%
CEO Approval	68.8%	98.9%	-	-	100.0%
Positive Business Outlook	39.2%	64.8%	56.1%	0.0	0.0
% from Current Employees	57.6%	81.0%	58.5%	100.0%	33.3%
Current Employee Rating	3.4	4.5	3.4	-	-
Former Employee Rating	2.9	3.1	2.3	-	3.3